

# VIDEOGRAPHY AND PHOTOGRAPHY T&C

Atul Nayak PhD requests your consent to video and photograph areas including person(s) of interest that are associated with Career DTR Coaching (CDTRC) or Product Innovation Consultancy (PIC). In these terms and conditions, the wording “Dr Nayak”, “we”, “us” and “ours” refer to Atul Nayak PhD, a specialist proprietor or known as a sole proprietor. Here the adjective specialist means a highly qualified professional involved in one or more white collar niches. The wording “client”, “decision maker” or “collaborator” refers to the person(s) in agreement with Atul Nayak PhD.

The client will acknowledge and agree to the following:

1. Atul Nayak PhD is for the purposes of imparting and disseminating advanced knowledge, skills and interests to a wider technical, scientific and education based audience;
2. Atul Nayak PhD is not just disseminating knowledge and/or skillset for interdisciplinary topics in CDTRC or PIC; it is also a lead magnet in spreading the word and getting prospects enquiring, similar to point 9 of this document;
3. Dr Nayak’s content is a lead magnet estimated to the value of upto £40 and also known as a freebie. This means that trade secrets including any intellectual property that is not public domain is never provided on record;
4. Atul Nayak PhD may comprise of one or a mixture of interview(s), role play(s), technical demonstration (PIC), process control (PIC), short lecture and or group participation;
5. Dr Nayak’s photography comprises still images of person(s), object(s), room, surroundings and/or data or technical information already in the public domain;
6. Atul Nayak PhD’s content is combined using proprietor multimedia software to tell the story to the audience as already defined in point 1 of this document;
7. Atul Nayak PhD’s content is edited and a copy in digital format is sent to the client at request before final release;
8. the client may review and provide feedback on the edited videography and photography. In this case a maximum of three working days are given;
9. Dr Nayak’s content may also be used for relevant marketing purposes within the context of the topic or niche;
10. Atul Nayak PhD’s content including the edited version will not be disseminated to any third party organisation;
11. If in a group setting, normally two or more persons will agree to appear in a professional videos and photographs. Potentially a few person(s) may disagree. If during a continuous recording including photography, they do appear, then their faces will be completely blurred or pixelated out;
12. Dr Nayak’s post edited videography will appear on a You Tube channel called Thinking Power to Innovation. Other relevant digital platforms will be used;
13. the client may cancel an appointment within a period a 12 hours or more;
14. Atul Nayak PhD’s content will not be permitted for illegal activities such as blackmail, extortion, kidnapping, narcotics, illicit gambling, terrorism, illicit pornography, and people trafficking;
15. Atul Nayak PhD’s content will not be permitted for unauthorised entertainment or adult entertainment such as gambling, permitted narcotics e.g. tobacco, adult modelling and pornography;
16. this agreement shall be construed in accordance with and be governed by the laws of England and Wales;